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**ANDERSON VALLEY BREWING COMPANY AND WILD TURKEY® BOURBON
TO RELEASE FIRST BARREL-AGED IMPERIAL STOUT**

*“HUGE ARKER” IS LATEST HANDCRAFTED ALE TO BE AGED
IN SELECT WILD TURKEY 101 BOURBON BARRELS*

Boonville, CA (Feb 4th, 2014) – Born from the exclusive partnership with the iconic Lawrenceburg, Kentucky distillery, the Anderson Valley Wild Turkey® “Barl Series” continues to explore new frontiers in barrel-aged craft beers with its newest offering: Huge Arker Imperial Stout. Beginning in early February, limited quantities of draft and 22oz bottles will begin making their way to select markets across the U.S.

True to its Boontling moniker, “Huge Arker” is a massive force of nature that detonates on the tongue. Weighing in at 13.5% ABV and 88 IBU, this imperial stout is aged in Wild Turkey Bourbon barrels for several months until it fully matures. It boasts a deep mahogany color and dark, luscious aromas of burnished oak that mingle with candy sugar, bourbon and hearth-baked bread. The luxurious flavors redolent of honey and molasses are intertwined with the richness of dark chocolate and the ardent warmth of alcohol, underpinned with hints of coffee, vanilla and dark fruits.

“I believe the deep “alligator char” used in our American oak barrels truly compliments the full-bodied, roasty nature of this imperial stout,” says Jimmy Russell, Wild Turkey Master Distiller. “Even though our barrels are used only once to age our family of bourbons, it’s great to see their legacy continue on in the form of creating world-class bourbon barrel-aged beers.”

“We combined the passion and innovation of our brewers with the tradition and consistency of Wild Turkey Bourbon barrels to create this collection of world-class barrel-aged beers,” said Trey White, owner of Anderson Valley Brewing Company. “After the success of the highly popular and sessionable Anderson Valley Wild Turkey Bourbon Barrel Stout®, it was only natural for us to continue experimenting with new beers to expand the series.”

More information on Anderson Valley Brewing Company can be found at:

Website: www.avbc.com

Facebook: <http://www.facebook.com/AndersonValleyBrewingCompany>

Twitter: [@avbc](https://twitter.com/avbc)

More information on Wild Turkey can be found at:

Website: www.wildturkey.com

Facebook: www.facebook.com/wildturkey

Twitter: [@wildturkey](https://twitter.com/wildturkey)

About Anderson Valley Brewing Company

Anderson Valley Brewing is constantly striving to excite and reach new consumers with high quality craft beer. Located in the bucolic Anderson Valley region of Mendocino County, California and founded in 1987, the Anderson Valley Brewing Company is a pioneer of the American craft brewing industry. An environmentally friendly, solar powered brewery, it produces highly respected craft beers including Boont Amber Ale®, Heelch O’ Hops Double IPA®, Barney Flats Oatmeal Stout, Summer and Winter Solstice® and a wide array of specialty craft offerings ranging from Brother David’s Double Abbey-style Ale, Rosy Barl Sour Ale, and the Highway 128 Session Beer Series.

About Campari America

Campari America is a wholly owned subsidiary of Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM). At the heart of Campari America are two legends in the American spirits industry. The first, Skyy Spirits, was founded in San Francisco back in 1992 by the entrepreneur who invented iconic SKYY Vodka. The second is the world-famous Wild Turkey Distillery in Lawrenceburg, Kentucky, where they have been making the world’s finest whiskies since the 1800’s. Both companies were purchased by Davide Campari-Milano and together they form Campari America, which has built a portfolio unrivaled in its quality, innovation and style, making it a top choice among distributors, retailers and consumers. Campari America manages Gruppo Campari’s portfolio in the US with such leading brands as SKYY® Vodka, SKYY Infusions®, Campari®, Aperol®, Wild Turkey® Straight Kentucky Bourbon, American Honey®, Russell’s Reserve®, Glen Grant® Single Malt Scotch Whisky, Cabo Wabo® Tequila, Espolón® Tequila, Appleton® Estate Rum, Wray & Nephew® Rum, Coruba® Rum, Ouzo 12®, X-Rated® Fusion Liqueur®, Frangelico®, Cynar®, Carolans Irish Cream®, Irish Mist® Liqueur, Sagatiba® Cachaça and Jean-Marc XO Vodka®. Campari America is also the exclusive US distributor of Bulldog® Gin, Bowmore® Islay Single Malt Scotch Whisky, Auchentoshan® Lowland Single Malt Scotch Whisky, Glen Garioch® Highland Single Malt

Scotch Whisky, McClelland's® Single Malt Scotch Whisky, Flor de Caña® Rum, Midori® Melon Liqueur, Hibiki® Whisky, Hakushu® Single Malt Whisky, and The Yamazaki® Single Malt Whisky.

Campari America is headquartered in San Francisco, California. More information on the company can be found at:

Website: www.campariamerica.com and www.camparigroup.com

Facebook: www.facebook.com/campariamerica

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Please enjoy Campari America brands responsibly and in moderation.