



JEAN-MARC® XO VODKA FACT SHEET

Jean-Marc XO is a true connoisseur's vodka, a handcrafted masterpiece and a rare achievement in the world of luxury beverages. Produced in the Cognac region of France, Jean-Marc XO (JMXO) marries cutting edge French spirits and winemaking techniques with age-old care and craftsmanship to create an extraordinary vodka experience.

To create his masterpiece, Master Distiller Jean-Marc Daucourt spent seven years developing the perfect recipe for JMXO before releasing it to the market in 2004. Inspired to produce a vodka that can be enjoyed without the infamous after-burn, Jean-Marc evaluated both the very best ingredients available and the most innovative distillation processes possible.

ORIGIN:

Jean-Marc XO is distilled in Cognac, France.

AVAILABLE SIZES AND RETAIL:

750 ml \$60.00

PROOF:

80 (40% alc./vol.)

TASTE PROFILE:

The Jean-Marc XO taste sensation is distinctive. Its floral bouquet tantalizes the nose. On the palate, it is complex & elegant with warm wheat flavors, a silky texture and an exceptionally long finish.

SIGNATURE COCKTAILS:

To best appreciate the extraordinary qualities of this special spirit, it is recommended to serve Jean-Marc XO shaken in a very dry martini, on the rocks, or neat in a Cognac glass.

AWARDS & ACCOLADES:

- Describing the brand as "one of the most remarkable vodkas we've ever seen...a must-try that is truly unique," the Beverage Tasting Institute awarded JMXO an unprecedented score of 97 Points, solidifying its reign as the finest, most-exclusive vodka in the world today.
- Recognized for excellence industry-wide, Jean-Marc XO was the first and only vodka awarded the renowned Five Star Diamond Award by the American Academy of Hospitality Sciences.