



CINZANO® 1757 FACT SHEET

Cinzano 1757:

This unique premium vermouth has been bottled to celebrate and pay homage to Cinzano's founding fathers, Giovanni Giacomo Cinzano and Carlo Stefano Cinzano, who in 1757 started their business in Turin. Cinzano Vermouth "1757" is a small batch production in numbered bottles, handcrafted gently infused with the finest mature blend of aromatics. It is intensely rich with a velvet bitter finish. Its balanced full-bodied flavors enrich and enhance the most famous classic Vermouth Rosso based cocktails such as the Negroni and the Americano.

ORIGIN:

A superior quality vermouth inspired by over 250 years of vermouth experience. Cinzano 1757 is attribute to Cinzano's founding fathers, Giovanni Giacomo Cinzano and Carlo Stefano Cinzano, who started their business in Turin in 1757. This small batch vermouth begins with the traditional secret Cinzano Rosso recipe and is enriched with an infusion of specially selected herbs.

AVAILABLE SIZES AND RETAIL:

1 L \$29.99

PROOF:

32 Proof (16% alc./vol.)

TASTE PROFILE:

Initially, slightly spicy dried fruit notes, round and smooth to the palate, with notes of wood, tobacco & licorice. Ending with pleasant bitter notes typical of Artemisia (a bushy, perennial shrub), with a long lasting and pleasant aftertaste.

SIGNATURE COCKTAILS:

Serve neat, on the rocks, or in classic Campari cocktails such as the Negroni or Americano.