



**Uma Thurman Announced as Leading Lady in Campari® Calendar 2014**

*Koto Bolofo to photograph the world renowned 15<sup>th</sup> edition*

**Milan (July 29, 2013)** – Today, Campari® officially unveiled **Uma Thurman** as the star of the 2014 Campari Calendar, captured by noted fashion photographer, Koto Bolofo. The iconic actress takes the lead in the 15<sup>th</sup> edition of the annual Calendar, following in the footsteps of previous glamorous Campari Calendar heroines, such as Salma Hayek, Eva Mendes, Jessica Alba, Milla Jovovich and Penelope Cruz. The 2014 Calendar, entitled **‘Worldwide Celebrations,’** will focus each month on unique festivals from around the world to highlight how cultures have become more global than ever before.

Uma Thurman is an international superstar and style icon who has starred in such blockbuster movies as *Pulp Fiction* and *Kill Bill*. On her role in the Campari Calendar, **Ms. Thurman** comments, *“To be a part of such a globally-renowned project for an iconic worldwide brand like Campari is a true pleasure. I particularly admire the Campari Calendar theme this year as I am able to share a worldwide journey of discovery, passion and style with Campari lovers around the globe. Each month, the true essence of a ‘global celebration’ has been captured beautifully thanks to Koto Bolofo, a highly-acclaimed photographer with a keen eye for creating intriguing, stimulating and truly dynamic imagery.”*

Photographer Bolofo, born in South Africa and raised in Great Britain, truly embodies the global theme of the Calendar. His unique ability to create lively and dynamic imagery will offer a window on the world to Campari lovers everywhere. Well-known for his powerful portraits, innovative fashion shoots and numerous short films, Bolofo has shot for such high-profile publications as *Vogue*, *Vanity Fair* and *GQ*, and has created advertising campaigns for luxury brands such as Louis Vuitton and Dior.

*“Campari’s ethos of consistently creating striking and powerful imagery for its world-renowned Calendar aligns perfectly with what I constantly strive to achieve in my work,”* said **Mr. Bolofo**. *“To work on this project with a beautiful and talented actress such as Uma Thurman is an honor, and has provided me with an opportunity to push the Calendar’s boundaries and defiantly capture the passion and style which is centered on this year’s truly inspiring Calendar theme.”*

CEO of Davide Campari Milano, **Bob Kunze-Concewitz** noted, *“The unrivalled legacy of the Campari Calendar is set to continue this year with the goal of delivering even more invigorating and inspiring imagery. Once again, boundaries will be pushed in order to stimulate peoples’ imaginations with a voyage of discovery each month to explore worldwide celebrations, and the theme this year couldn’t be more appropriate to do so. With this in mind, we very much look forward to unveiling the 2014 Campari Calendar later on this year.”*

For more information go to:

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**About The Campari Calendar**

The Campari Calendar is one of the world's iconic artistic calendars. Distributed in international limited edition of only 9,999 copies it is a small, collectible luxury for the happy few that receive it, and is a tribute to the world class talent and photographers that make it come to life every year.

**About Campari**

Campari is a contemporary and charismatic classic. The secret recipe, which has remained unchanged, originated in Novara in 1860 and is the base for some of the most famous cocktails around the world. Campari is an alcoholic spirit derived from the infusion of bitter herbs, aromatic plants and fruit in alcohol and water. With its vibrant red color, intense aroma and inspiring flavor, Campari has always been a symbol of intrigue and pleasure, which unfurls itself into a captivating drinking experience. These are the values that have made the Campari brand famous throughout the world as an icon of passionate Italian style and excellence.

**About Gruppo Campari**

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in over 190 nations around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include Aperol, Appleton, Campari, Cinzano, SKYY Vodka and Wild Turkey. Headquartered in Sesto San Giovanni, Italy, Campari owns 15 plants and 4 wineries worldwide and has its own distribution network in 16 countries. The Group employs over 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: [www.camparigroup.com](http://www.camparigroup.com)

**Uma Thurman: Biography**

Uma Thurman has proven herself to be one of the most versatile young actresses by playing a variety of compelling characters. Thurman was born in Boston and raised in Amherst, Massachusetts. At age fifteen she was discovered by two New York agents and at sixteen she transferred to the Professional Children's School in New York City in order to pursue an acting career.

Thurman's entrance into mainstream film really began after her role as the goddess Venus in Terry Gilliam's fantasy THE ADVENTURES OF BARON MUNCHHAUSEN which brought her international attention. This striking and versatile actress went on to receive critical acclaim for her portrayal of a virginal 18<sup>th</sup> century convent girl, Cecile de Volanges, seduced by John Malkovich in Stephen Frears' DANGEROUS LIASONS. The following year she starred opposite Fred Ward and Maria de Medeiros in Philip Kaufman's HENRY & JUNE playing the neurotic and exotic bisexual spouse of Henry Miller. She then played Daphne McBain; one of a trio of Dabney Coleman's spoiled children in the comedy WHERE THE HEART IS, directed by John Boorman. In 1991, Thurman starred opposite Richard Gere and Kim Basinger as Diana, a conniving therapy patient in Phil Joanou's thriller FINAL ANALYSIS. She then reunited with Malkovich in the thriller JENNIFER 8, playing Andy Garcia's blind girlfriend, Helena. In MAD DOG AND GLORY, she played a barmaid who becomes an indentured servant to Robert De Niro for saving Bill Murray's life. Her most eccentric movie to date is Gus Van Sant's film, EVEN COWGIRLS GET THE BLUES, in which she played Sissy Hankshaw, a big-thumbed, bisexual hippie hitchhiker.

In 1996, Thurman received an Academy Award nomination for Quentin Tarantino's critically lauded PULP FICTION, in which she played Mia Wallace, a sexy and comedic mobster's wife. Later that year, she was seen in

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the period romance *A MONTH BY THE LAKE*, with Vanessa Redgrave and the contemporary romance *BEAUTIFUL GIRLS* directed by Ted Demme. Thurman next appeared in *THE TRUTH ABOUT CATS AND DOGS*, *BATMAN & ROBIN*, *GATTACA*, opposite Ethan Hawke, *LES MISERABLES* with Liam Neeson and *THE AVENGERS*.

Uma's other works include Woody Allen's *SWEET AND LOWDOWN*, opposite Sean Penn and Samantha Morton; *VATEL*, opposite Gerard Depardieu and Tim Roth; the Merchant/Ivory film *THE GOLDEN BOWL*, with Nick Nolte, Angelica Huston and Jeremy Northam; John Woo's thriller *PAYCHECK*; and *TAPE* with Ethan Hawke and Robert Sean Leonard, for which she was nominated for an Independent Spirit Award as Best Supporting Actress. Uma also starred and produced, the HBO film, *HYSTERICAL BLINDNESS*, and won 2003 Golden Globe for Best Actress for her portrayal of Debby Miller.

Quentin Tarantino's installments *KILL BILL: VOLUME 1* and *KILL BILL: VOLUME 2*, both of which she was nominated for a Golden Globe; MGM's *BE COOL* opposite John Travolta, a sequel to the hit *GET SHORTY*; *PRIME* opposite Meryl Streep, *THE PRODUCERS* with Nathan Lane and Matthew Broderick; *MY SUPER EX-GIRLFRIEND*, opposite Luke Wilson; *MOTHERHOOD* opposite Anthony Edwards and Minnie Driver; *MY ZINC BED*, an HBO film based on the play by David Hare; *THE LIFE BEFORE HER EYES* opposite Evan Rachel Wood; Chris Columbus' *PERCY JACKSON & THE LIGHTNING THIEF* in which she takes on the role of the mythical character "Medusa;" Lee Pace's *CEREMONY* playing "Zoe" a woman in the middle of a love triangle, and Declan Donnellan's *BEL AMI* playing opposite Robert Pattinson.

Most recently, Thurman earned her first Emmy Nomination in the category of "Outstanding Guest Actress in a Dramatic Series" for her arc in NBC's *SMASH*. Due out later this year Thurman will be seen in Lars von Trier's *NYMPHOMANIAC*. Uma is currently attached to star as controversial Anita Bryant in the independent feature *ANITA*, which will be directed by Rob Epstein and Jeff Friedman.

#### **Koto Bolofo: Biography**

Born in South Africa, Koto Bolofo and his family fled to Britain when he was still a child after his father, a history teacher, was discovered to have writings by Karl Marx among his classroom materials. After living as political refugees for nearly 25 years, Bolofo and his father returned to South Africa, an experience documented in his short film *The Land Is White, the Seed Is Black*. His keen eye for lively, dynamic images has won him accolades for his fashion photography—Bolofo editorials have appeared in *Vogue*, *GQ* and *Interview*, to name a few; his advertising clients include Hermes, Louis Vuitton and Dior. In addition, the Paris-based photographer has published several books of work, including a 2008 coffee table tome produced with Steidl containing definitive portraits of Venus Williams (he was granted open access to the world-class athlete), and *Vroom! Vroom!*, released in March 2010, which documents the elegance of vintage Bugattis.