



UMA THURMAN SHINES IN 2014 CAMPARI® CALENDAR
Campari Unveils Stunning Calendar Featuring Vibrant Worldwide Celebrations

MILAN (November 11, 2013) – Today Campari® is proud to unveil the full range of highly anticipated imagery for its 2014 Calendar starring Hollywood showstopper **Uma Thurman**, as photographed by famed fashion photographer Koto Bolofo. Titled “**Worldwide Celebrations**,” the 15th edition in the prestigious Calendar collection features the starlet celebrating 12 vibrant and intriguing festivals around the world with Campari.

From Mardi Gras in New Orleans to Spring Festival in Beijing to Midsummer’s Eve in England, the 2014 Calendar paints a stunning portrait of global culture and invites fans of Campari to embark on a worldwide voyage of discovery. The celebrations in the Calendar span every continent including Japan’s whimsical Hamami cherry blossoms of spring and the exhilarating Reveillon in Brazil, the biggest New Year’s Celebration in the world.

Thurman makes her mark as the Calendar’s glamorous heroine adorned in a collection of breathtaking gowns and shoes from top international fashion houses including Atelier Versace, Stella McCartney, Zac Posen and Chopard.

“The 2014 Campari Calendar is a stunning piece of artwork. It conveys the positive energy and pleasure that Campari lovers around the world enjoy through worldwide celebrations of culture in such a striking and powerful fashion,” Ms. Thurman said. “Koto Bolofo was fantastic to work with and inspired me throughout the shoot. The nature of my career has me all over the globe and there is nothing more enjoyable to me than basking in local festivities and culture. The 2014 Calendar captures beautiful vignettes of these worldwide celebrations and I am thrilled to be part of such a special artistic project.”

Photographer Bolofo, born in South Africa and raised in Great Britain, truly embodies the global theme of the Calendar. His unique ability to create lively and dynamic imagery offers a window on the world to Campari lovers everywhere.

“For me, the Campari Calendar is all about capturing pleasure, intrigue and charisma. I am confident the 2014 edition embodies all of these qualities,” comments Bolofo. “Working with such a stunning muse as Uma was a joy and helped push the boundaries of what this project could be. I am truly thrilled by the passion and style that the 2014 Calendar embodies.”

“The 2014 Campari Calendar is dedicated to the pleasure that comes from travel and discovery around the world,” said Bob Kunze-Concewitz, CEO of Gruppo Campari. “Uma’s passion and style shine through in each and every shot in the Calendar; she is depicted as a heroine who truly embodies the conception of “global” as she discovers and basks in a diverse array of visually stunning worldwide celebrations. Koto has clearly brought his unique eye and creativity to the Calendar and has yet again helped Campari to produce a beautiful piece of art.”

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The coveted Campari Calendar, of which only 9,999 copies are printed, will not go on sale but will be distributed to friends of Campari internationally.

The concept of “Worldwide Celebrations” was created by BCube Milan. Working side by side with the photographer Koto Bolofo on the project were Client Creative Director Andrea Marzagalli and Associate Creative Director Bruno Vohwinkel.

For more information go to:

www.campari.com

<http://www.facebook.com/campari>

www.camparigroup.com

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About The Campari Calendar

The Campari Calendar is one of the world’s iconic artistic calendars. Distributed in international limited edition of only 9,999 copies it is a small, collectible luxury for the happy few that receive it, and is a tribute to the world class talent and photographers that make it come to life every year.

About Campari

Campari is a contemporary and charismatic classic. The secret recipe, which has remained unchanged, originated in Novara in 1860 and is the base for some of the most famous cocktails around the world. Campari is an alcoholic spirit obtained from the infusion of bitter herbs, aromatic plants and fruit in alcohol and water. With its vibrant red color, intense aroma and inspiring flavor, Campari has always been a symbol of intrigue and pleasure, which unfurls itself into a captivating drinking experience. These are the values that have made the Campari brand famous throughout the world as an icon of passionate Italian style and excellence.

About Gruppo Campari

Davide Campari-Milano S.p.A., together with its affiliates (“Gruppo Campari”), is a major player in the global beverage sector, trading in over 190 nations around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. The Group’s portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include Aperol, Appleton, Campari, Cinzano, SKYY Vodka and Wild Turkey. Headquartered in Sesto San Giovanni, Italy, Campari owns 15 plants and 4 wineries worldwide and has its own distribution network in 16 countries. The Group employs over 4,000 people. The shares of the parent

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company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: www.camparigroup.com

Uma Thurman: Biography

Uma Thurman has proven herself to be one of the most versatile young actresses by playing a variety of compelling characters. Thurman was born in Boston and raised in Amherst, Massachusetts. At age fifteen she was discovered by two New York agents and at sixteen she transferred to the Professional Children's School in New York City in order to pursue an acting career.

Thurman's entrance into mainstream film really began after her role as the goddess Venus in Terry Gilliam's fantasy *THE ADVENTURES OF BARON MUNCHAUSEN* which brought her international attention. This striking and versatile actress went on to receive critical acclaim for her portrayal of a virginal 18th century convent girl, Cecile de Volanges, seduced by John Malkovich in Stephen Frears' *DANGEROUS LIASONS*. The following year she starred opposite Fred Ward and Maria de Medeiros in Philip Kaufman's *HENRY & JUNE* playing the neurotic and exotic bisexual spouse of Henry Miller. She then played Daphne McBain; one of a trio of Dabney Coleman's spoiled children in the comedy *WHERE THE HEART IS*, directed by John Boorman. In 1991, Thurman starred opposite Richard Gere and Kim Basinger as Diana, a conniving therapy patient in Phil Joanou's thriller *FINAL ANALYSIS*. She then reunited with Malkovich in the thriller *JENNIFER 8*, playing Andy Garcia's blind girlfriend, Helena. In *MAD DOG AND GLORY*, she played a barmaid who becomes an indentured servant to Robert De Niro for saving Bill Murray's life. Her most eccentric movie to date is Gus Van Sant's film, *EVEN COWGIRLS GET THE BLUES*, in which she played Sissy Hankshaw, a big-thumbed, bisexual hippie hitchhiker.

In 1996, Thurman received an Academy Award nomination for Quentin Tarantino's critically lauded *PULP FICTION*, in which she played Mia Wallace, a sexy and comedic mobster's wife. Later that year, she was seen in the period romance *A MONTH BY THE LAKE*, with Vanessa Redgrave and the contemporary romance *BEAUTIFUL GIRLS* directed by Ted Demme. Thurman next appeared in *THE TRUTH ABOUT CATS AND DOGS*, *BATMAN & ROBIN*, *GATTACA*, opposite Ethan Hawke, *LES MISERABLES* with Liam Neeson and *THE AVENGERS*.

Uma's other works include Woody Allen's *SWEET AND LOWDOWN*, opposite Sean Penn and Samantha Morton; *VATEL*, opposite Gerard Depardieu and Tim Roth; the Merchant/Ivory film *THE GOLDEN BOWL*, with Nick Nolte, Angelica Huston and Jeremy Northam; John Woo's thriller *PAYCHECK*; and *TAPE* with Ethan Hawke and Robert Sean Leonard, for which she was nominated for an Independent Spirit Award as Best Supporting Actress. Uma also starred and produced, the HBO film, *HYSTERICAL BLINDNESS*, and won 2003 Golden Globe for Best Actress for her portrayal of Debby Miller.

Quentin Tarantino's instalments *KILL BILL: VOLUME 1* and *KILL BILL: VOLUME 2*, both of which she was nominated for a Golden Globe; MGM's *BE COOL* opposite John Travolta, a sequel to the hit *GET SHORTY*; *PRIME* opposite Meryl Streep, *THE PRODUCERS* with Nathan Lane and Matthew Broderick; *MY SUPER EX-GIRLFRIEND*, opposite Luke Wilson; *MOTHERHOOD* opposite Anthony Edwards and Minnie Driver; *MY ZINC BED*, an HBO film based on the play by David Hare; *THE LIFE BEFORE HER EYES* opposite Evan Rachel Wood; Chris Columbus' *PERCY JACKSON & THE LIGHTNING THIEF* in which she takes on the role of the mythical character "Medusa;" Lee Pace's *CEREMONY* playing "Zoe" a woman in the middle of a love triangle, and Declan Donnellan's *BEL AMI* playing opposite Robert Pattinson.

Most recently, Thurman earned her first Emmy Nomination in the category of "Outstanding Guest Actress in a Dramatic Series" for her arc in NBC's *SMASH*. Due out later this year Thurman will be seen in Lars von Trier's

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NYMPHOMANIAC. Uma is currently attached to star as controversial Anita Bryant in the independent feature ANITA, which will be directed by Rob Epstein and Jeff Friedman.

Koto Bolofo: Biography

Born in South Africa, Koto Bolofo and his family fled to Britain when he was still a child after his father, a history teacher, was discovered to have writings by Karl Marx among his classroom materials. After living as political refugees for nearly 25 years, Bolofo and his father returned to South Africa, an experience documented in his short film *The Land Is White, the Seed Is Black*. His keen eye for lively, dynamic images has won him accolades for his fashion photography—Bolofo editorials have appeared in *Vogue*, *GQ* and *Interview*, to name a few; his advertising clients include *Hermes*, *Louis Vuitton* and *Dior*. In addition, the Paris-based photographer has published several books of work, including a 2008 coffee table tome produced with Steidl containing definitive portraits of *Venus Williams* (he was granted open access to the world-class athlete), and *Vroom! Vroom!*, released in March 2010, which documents the elegance of vintage Bugattis.

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