



## **WRAY & NEPHEW® RUM FACT SHEET**

### **WRAY & NEPHEW® RUM:**

Wray & Nephew White Overproof Rum is the world's top selling overproof white rum. Synonymous with Jamaican culture, Wray & Nephew is truly part of the nation's heritage and has remained a staple of socializing and celebrating with friends and family. A blend of pot still and column still rums from the New Yarmouth Estate, our Wray & Nephew is crystal clear, offering a surprisingly smooth aroma and palate. A truly distinctive flavor profile adds a unique rum character to cocktails and is the essential ingredient in authentic Jamaican rum punch and rum-based signature cocktails. The 2014 Ultimate Spirits Challenge recognized Wray & Nephew White Overproof Rum with a 93 point rating and a "Tried & True" award acknowledging Wray & Nephew as providing unflinching quality to consumers year after year.

### **ORIGIN:**

Wray & Nephew White Overproof is produced on the New Yarmouth Estate, on the Vere Plains of Clarendon in Jamaica. The sugar cane that is grown on the Vere Plains tends to produce rums that are fruity and sweet, giving Wray & Nephew its notes of banana and pineapple.

### **AVAILABLE SIZES AND RETAIL:**

50ml \$1.99    200ml \$6.99    375ml \$13.99    750ml \$22.99    1.0L \$26.99

### **PROOF:**

125.5 (62.75% alc./vol.)

### **TASTE PROFILE:**

Wray & Nephew White Overproof Rum is crystal clear, smooth and flavorful. It has a fruity natural aroma with overtones of molasses that blend well with many rum-based cocktails.

### **SIGNATURE COCKTAILS:**

Wray & Nephew White Overproof Rum adds a unique rum character to drinks and is the essential ingredient in authentic Jamaican rum punch, as well as the secret ingredient in many rum-based signature cocktails.

### **AWARDS & ACCOLADES:**

- Double Gold at San Francisco World Spirits Competition (2014)
- 93 Points, Highly Recommended, "Tried & True" Award at the Ultimate Spirits Challenge (2014)