

SKYY

INFUSIONS®

SKYY INFUSIONS® FACT SHEET

SKYY Infusions is a unique, infused experience made with premium vodka and natural ingredients. The extensive collection of delicious SKYY Infusions delivers a new sensory experience, exposing drinkers to the authentic tastes of Georgia Peach, Vanilla Bean, Moscato Grape, Wild Strawberry, Coconut, Dragon Fruit, Blood Orange, Pineapple, Passion Fruit, Cherry, Grape, Raspberry and Citrus.

FIRST INTRODUCED TO US:

SKYY Infusions Vanilla Bean and Georgia Peach join the brand's existing line of premium flavors, which includes Moscato Grape, Wild Strawberry, Coconut, Dragon Fruit, Blood Orange, Pineapple, Cherry, Grape, Citrus, Raspberry and Passion Fruit. Since the introduction of SKYY Vodka in 1992, the brand has always been an innovator. With the development of SKYY Infusions, first released in 2008, SKYY Vodka charted a new course for flavored vodkas by creating products that cater to the current consumer trend toward natural, infused products that elevate the taste experience and have quickly become a centerpiece of classic and contemporary cocktail.

ORIGIN:

All SKYY Infusions are proudly distilled and bottled in the United States.

AVAILABLE SIZES AND RETAIL:

50 ml \$1.99 750 ml \$18.49 1L \$26.49 1.75L \$32.99

PROOF:

70 (35% alc./vol.)

TASTE PROFILE:

SKYY Infusions Vanilla Bean has rich, smooth and slightly toasted caramel tasting notes. It delivers an indulgent treat reminiscent of the finest, rich vanilla bean ice cream, capturing a favorite flavor in cocktail form.

SKYY Infusions Georgia Peach has bottled the true essence of the vibrant, sweet fruit. Capturing the bright succulent, juicy taste of fresh Georgia peaches, this Infusion delivers a delicious base for an everyday cocktail experience that never goes out of style or season.

SKYY Infusions Moscato Grape is the first-ever infused vodka to combine the number-one flavor in the wine category with the number-one spirit in the beverage alcohol industry, offering consumers a new spirit that is perfect for sophisticated cocktail moments, capturing the current energy behind both vodka and Moscato wine.

SKYY Infusions Wild Strawberry features a well-balanced celebration of ripe berries, hints of tropical vanilla, and finishing with the roundness of white chocolate.

SKYY Infusions Coconut has the fresh, sweet taste of rich, sun-loving tropical coconuts. The toasted coconut aroma and tongue-tantalizing blend in SKYY Infusions Coconut delivers a remarkably indulgent taste of Tahitian vanilla bean, white chocolate, fresh banana and coconut crème.

SKYY Infusions Dragon Fruit is a bold and exotic flavor, exuding the tantalizing aroma of candied tropical berries, followed by a wave of exotic fruits, hints of pepper and a complex blend of savory spice and zest.

SKYY Infusions Blood Orange is an alluring blend of premium SKYY Vodka and real blood orange, displaying the natural sweetness; deep, refined complexity; and mouth-watering juiciness of the sinful blood orange.

SKYY Infusions Pineapple is a lively, juicy tropical explosion of luscious pineapple fruit notes with hints of complex Valencia orange and citrus peel, creating a fantastic finish layered with exotic sweetness.

SKYY Infusions Passion Fruit is warm and exotic with a beginning reminiscent of sweet orange while the finish is signature purple passion fruit displaying floral tropical notes and a unique twist of ripe guava.

SKYY Infusions Cherry is light and flavorful with a finish of authentic, creamy, dark cherry overtone delivering lingering notes of cocoa.

SKYY Infusions Grape is slightly floral and fruity with a beginning reminiscent of fresh blueberries and a quality ending of red, fruity notes of hand pressed grapes.

SKYY Infusions Raspberry has fresh floral notes with a finish that is true-to-fruit seediness of raspberry puree.

SKYY Infusions Citrus is bright and fruity with a fresh beginning and a harmonious blend of lemon and lime at the end.

SIGNATURE COCKTAILS:

The fresh, authentic taste of SKYY Infusions provides several options for enjoyment: either mixed as a sophisticated cocktail; with club soda, tonic or 7UP®; or on the rocks to capture the clean, fresh taste.

AWARDS & ACCOLADES:

- **SKYY Infusions Georgia Peach** received a Gold Medal from the San Francisco World Spirits Competition (2014)
- **SKYY Infusions Vanilla Bean** won a Silver Medal from the San Francisco World Spirits Competition (2014)
- **SKYY Infusions Wild Strawberry** awarded 91 points and “Best Buy” by Beverage Testing Institute (October 2013)
- **SKYY Infusions Coconut** rated 93 points by Wine Enthusiast Magazine and awarded 87 points, Coconut Vodka rated #1 in taste (Beverage Testing Institute, 2011)
- **SKYY Infusions Dragon Fruit** awarded 90 points by Beverage Tasting Institute (November 2010)
- **SKYY Infusions Citrus** awarded 91 points, Superb/Highly Recommended (*Wine Enthusiast*, Oct 2010)
- “Best New Product of the Year” (*Market Watch*, 2009)
- “Hot Prospects – Spirits” (*Impact*, 2009)
- “Blue Chip Brand” (*Impact*, 2009)
- **SKYY Infusions Raspberry** rated 91 points by Wine Enthusiast Magazine (November 2011)
- **SKYY Infusions Passion Fruit** named “Best in Class” (2009 International Wine & Spirits Competition)
- **SKYY Infusions Citrus** rated 91 points by Wine Enthusiast Magazine (October 2010)
- **SKYY Infusions Citrus and Cherry** named “Best Buy” (*Wine Enthusiast*, 2009)
- **SKYY Infusions Pineapple** named “Outrageously Delicious Spirit” (*Wine Enthusiast*, 2009)
- Most Successful Spirits New Product (*Impact*, 2008)
- SKYY Infusions line ranked #1 in Taste (Beverage Testing Institute, 2008)