

BULLDOG

LONDON DRY GIN

BULLDOG® London Dry Gin Fact Sheet

BULLDOG:

BULLDOG London Dry Gin is a multi-award winning, premium gin handcrafted at an English distillery that has been making the highest quality gin for over 250 years. BULLDOG is distilled in traditional copper pot stills using 100% British wheat and water. The 12 botanicals in BULLDOG Gin are sourced from eight countries and are handpicked from the same regions each year for consistency. There are three botanicals which are entirely unique to BULLDOG: Chinese lotus leaves, Turkish white poppy and Chinese dragon eye.

ORIGIN:

Founded by former investment banker, Anshuman Vohra, BULLDOG Gin was conceived with a new attitude and approach to the traditionally conservative world of super-premium gin. Inspired by his travels around the globe, Mr. Vohra (with help from our Master Distiller) sourced an exotic blend of 12 botanicals from eight countries that would create a smooth, harmonious flavor unique to BULLDOG. Launching independently, first in New York and quickly expanding throughout Europe, BULLDOG has now signed a global distribution agreement with Gruppo Campari to expand its distribution worldwide.

AVAILABLE SIZES AND RETAIL:

50ml	\$1.49	375ml	\$14.99	750ml	\$24.99	1L	\$31.99	1.75L	\$49.99
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PROOF:

80 (40% alc./vol.)

TASTE PROFILE:

This blend of unique botanicals, combined with its 40% alcohol content, give BULLDOG a supremely smooth and balanced flavor with a crisp finish.

AWARDS & ACCOLADES:

- 90 Points, Wine Enthusiast Magazine, July 2014