



APPLETON® ESTATE RUM FACT SHEET

APPLETON® ESTATE RUM:

The Appleton Estate has been crafting Jamaica's finest rum for over 265 years. The Estate is nestled in the Nassau Valley in the parish of St. Elizabeth. The valley's fertile fields, afternoon rain showers and warm sunshine present the optimum conditions for growing sugar cane. All Appleton Estate rums are produced "cane to cup," as all sugar cane is grown, and all distillation, fermentation and aging takes place on Estate-owned property. Appleton Estate's integrated approach—overseen by Master Blender Joy Spence, the first female Master Blender in the world—is rare in the rum industry, resulting in some of the highest quality rums in the world.

ORIGIN:

The Estate is located in the Nassau Valley in the parish of St. Elizabeth, Jamaica. The oldest sugar estate and distillery in Jamaica, the Appleton Estate started producing rum in 1749.

RETAIL PRICE:

Appleton Estate V/X

750ml \$20.99

Appleton Estate Reserve

750ml \$25.99

Appleton Estate 12 Year Old

750ml \$36.99

Appleton Estate 21 Year Old

750ml \$133.99

Appleton Estate 50 Year Old

750ml \$5,000

PROOF:

80-90 Proof (40-45% alc./vol.)

TASTE PROFILE:

Appleton Estate rums have a warm golden color with a rich, sophisticated aroma. The luxurious flavors include superbly blended notes of orange peel, caramel, spice and wood. These full-bodied, balanced rums are excellent for cocktails, or sipping neat or on the rocks.

SIGNATURE COCKTAILS:

Appleton Estate V/X, Reserve and 12 Year are perfect companions for classic cocktails like the Original Daiquiri, Appleton Estate Manhattan, or Rum Old-Fashioned.

AWARDS & ACCOLADES:

Appleton Estate V/X

- 2014 Ultimate Spirits Challenge: 89 points
- 2014 San Francisco World Spirits Competition: Gold
- Wine Enthusiast: 93 points, "Best Buy"
- 2014 International Wine & Spirits Competition: Silver Outstanding

Appleton Estate Reserve

- 2013 Ultimate Spirits Challenge: 95 points
- 2014 San Francisco World Spirits Competition: Gold
- 2014 Wine Enthusiast: 91 points
- 2014 International Wine & Spirits Competition: Silver Outstanding

Appleton Estate 12 Year Old

- 2013 Ultimate Spirits Challenge: 96 points
- 2013 Wine Enthusiast: 93 points
- 2014 San Francisco World Spirits Competition: Double Gold
- 2014 International Wine & Spirits Competition: Silver Outstanding

Appleton Estate 21 Year Old

- 2014 San Francisco World Spirits Competition: Double Gold
- 2014 Ultimate Spirits Challenge: 94 Points
- 2014 Wine Enthusiast: 98 Points
- 2014 International Wine & Spirits Competition: Gold Outstanding