



APEROL® FACT SHEET

APEROL®:

Bright orange in color, Aperol's unique taste comes from infusions of selected ingredients including bitter and sweet oranges, rhubarb, and many herbs and roots in perfect proportions. The original 1919 recipe remains unchanged and a secret to this day. Its bright, zesty flavor and low 11% alcohol content allow it to shine in its signature cocktail, the Aperol Spritz, a worldwide cocktailing phenomenon. Sunny and full of vitality, the unique Aperol taste is deliciously Italian but with a totally international appeal.

ORIGIN:

Aperol's original recipe was created in 1919, and it quickly became a phenomenon among young Italians in post-World War I culture. In the 1950s, Aperol Spritz fever took hold of Italy, and it has now spread to the rest of the world, bringing this zesty spirit into the 21st century.

AVAILABLE SIZES AND RETAIL:

750ml \$25

PROOF:

22 (11% alc./vol.)

TASTE PROFILE:

Aperol's orange, wood and herbal flavors are pleasantly bittersweet and salty, with a touch of aromatic herbal bitterness on the finish. Velvety and rounded, Aperol is a highly mixable spirit perfect for brunch, the aperitivo hour and evening sipping.

SIGNATURE COCKTAILS:

Aperol is delicious with soda, on the rocks with a slice of orange, and in its signature cocktail, the Aperol Spritz, a cocktail with a simple 3-2-1 recipe. 3 Parts Prosecco, 2 Parts Aperol, 1 Part Soda. Garnish with an orange slice.

AWARDS & ACCOLADES:

- 90 points from Wine Enthusiast (April 2014)
- Double Gold and Best Aperitif Category Winner at the San Francisco World Spirits Competition (2012)